

## PRECAUTIONARY LETTER FOR TEACHERS/ PARENTS

Attention Teachers / Parents !!!!!!!!!!!

The latest DEADLY 'Momo' challenge is going viral online. The undersigned warns readers NOT to partake in any challenges that may have lethal consequences. Be attentive to your teenage offsprings, for they are at risk of joining those affected by the 'Momo' craze. The challenge was named after a creepypasta character 'Momo' who invites people who see her text her in WhatsApp. According to the urban legend, if kids fail to answer her, she will come at night to curse them.

The gist of the challenge is hard to call ingenious: the challenge requires its participants to a contact in WhatsApp (messaging app). After that, they are required to do some creepy things from self-harm to committing suicide.

Some of you might remember the '**Blue Whale**' challenge, that hit the teenagers a while ago. Back then, there was a community on social media that encouraged people to kill themselves. As a result, Russia and US have sustained multiple teenage suicides.


Almost a year after the Blue Whale Challenge allegedly led to a number of suicides among teenagers across the globe, a new game called 'Momo Challenge' is reportedly encouraging children to perform dangerous challenges. The Momo challenge, viral on social media platforms, especially WhatsApp is allegedly linked to the death of a 12-year-old girl in Argentina, the Buenos Aires Times reported.

### **What is Momo Challenge?**

'Momo' is a social media account on popular platforms that use an image of a doll with monstrous features, large eyes and a wide mouth to induce curiosity among children.

The Momo Challenge reportedly started on Facebook where members were "challenged" to communicate with an unknown number. Once the initial contact with a user is established, the Momo account sends a number of challenged and activities that are to be completed to meet 'Momo'. It allegedly involves challenges that encourage children to engage in a series of violent acts that end with suicide. If a user refuses to follow the game's orders, Momo threatens them with violent images as stated by various sources. The account appears to be connected to three numbers in Japan, Mexico, and Columbia.

**\*\*\*SAVE YOUR WARD FROM THE DEADLY TRAP OF MOMO CHALLENGE !!!!!!!!!!!**

  
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